

FOR IMMEDIATE RELEASE: Tues., Feb. 13, 2007

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**4-STAR GEN. BARRY MCCAFFREY, FORMER DRUG CZAR, TO RECEIVE NATIONAL LEADERSHIP AWARD AND KEYNOTE 3000-DELEGATE COMMUNITY ANTI-DRUG COALITIONS OF AMERICA CONVENTION:**

**1:30 PM THURS., FEB. 15, WASHINGTON CONVENTION CENTER BALLROOM, 801 MOUNT VERNON PLACE, NW;**  
***SPEECH OPEN TO MEDIA WITH AVAILABILITY FOLLOWING***

(Washington, DC)—Four-Star General Barry McCaffrey (Ret.), former Director of the White House Office of National Drug Policy, will receive the prestigious National Leadership Award Thursday from the Community Anti-Drug Coalitions of America (CADCA) and will keynote the group's 3000-delegate annual National Leadership Forum. The event's luncheon is from 12:30-2:30, with McCaffrey's award and keynote at 1:30 PM, on Thursday, Feb. 15, at the Washington Convention Center Ballroom, 801 Mount Vernon Place, NW.

Arthur Dean, CADCA Chairman and CEO, in inviting McCaffrey, said, "CADCA coalitions and the substance abuse field at large remain grateful for your national leadership on the drug issue." Dean stated that past recipients of CADCA's National Leadership Award include CASA Chairman Joseph Califano, former Robert Wood Johnson Foundation President Dr. Steve Schroeder, and Florida Governor Jeb Bush.

McCaffrey served as National Drug Policy Director from 1996-2001. He is now Adjunct Professor of International Affairs at the United States Military Academy at West Point. He has completed recent study missions to Iraq, Pakistan, Afghanistan, and Saudi Arabia.

McCaffrey was confirmed as National Drug Policy Director by unanimous vote of the U.S. Senate on 29 February 1996. He served as a member of the President's Cabinet and the National Security Council for drug-related issues. By law, he certified the \$19.2 billion federal drug control budget and developed the *U.S. National Drug Control Strategy*. In 2004 he received the Lifetime Achievement Award in the Field of Substance Abuse Prevention from the Department of Health and Human Services. He also was recognized with the Norman E. Zinberg Award of the Harvard Medical School for contributions to the issue of drug treatment.

Prior to confirmation as the National Drug Policy Director, he was the Commander-in-Chief of the U.S. Armed Forces Southern Command coordinating national security operations in Latin America. During his military career, he served overseas for thirteen years, which included four combat tours including Iraq and Vietnam. He led the "Left Hook" in Operation Desert Storm.

McCaffrey remains active in the drug issue and serves on the Board of CRC Health Group, the nation's largest alcoholism and drug abuse treatment provider with 137 facilities in 29 states.

*Gen. McCaffrey will be available to the media prior to and following his 1:30 Thurs. speech; contact Bob Weiner 202-329-1700/301-283-0821 or see Bob at the luncheon.*

*Source: Robert Weiner Associates 301-283-0821 / 202-329-1700*