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CRC HEALTH GROUP APPOINTS JAMES HUDAK TO CHIEF ADMINISTRATIVE OFFICER
Former CEO of UnitedHealth Group behavioral health subsidiary hired by the nation's leading provider of behavioral health services

CUPERTINO, CA, July 15, 2008 -- CRC Health Group, the nation's largest chemical dependency and related behavioral health services organization, today announced the appointment of James Hudak to Chief Administrative Officer. Hudak's responsibilities will include Information Technology, Human Resources, Risk Management and Finance. He will report directly to the company's Chairman and Chief Executive Officer, Barry Karlin.

"I am very pleased to welcome Jim to the CRC Health team," says Karlin. "With his vast experience within the healthcare industry, he will be of tremendous value as CRC continues to expand its services in treating addiction, troubled youth, eating disorders and obesity. Jim shares our commitment to treatment excellence and the desire to exceed client expectations, and will contribute greatly to increasing the effectiveness and efficiency of CRC's nationwide network of facilities." A key aspect of Jim's focus will be to leverage CRC's scale across the different business segments.

As the former Chief Executive Officer of a UnitedHealth Group subsidiary, Hudak was responsible for the company's substantial increase in profitability and member satisfaction rate. Throughout his seven year tenure with the company, he also managed information and technology strategy, investments and infrastructure. A graduate of Yale University, Hudak previously spent nearly 20 years with Accenture (formerly Anderson Consulting) as Global Managing Partner for their Health Services division. There, Hudak was responsible for the division's restructuring which resulted in a revenue increase of over 70 percent, more than doubling the company's profitability.

"I look forward to joining CRC Health and its outstanding leadership team," says Hudak. "This is a great organization that has emerged as an industry leader with nearly 150 facilities, yet preserves the quality and integrity of services that is critical for sustained success."

Hudak will begin his new role as CRC's Chief Administrative Officer on July 15, 2008.

ABOUT CRC HEALTH GROUP

CRC Health Group offers the most comprehensive network of specialized behavioral care services in the nation. As a world-class specialty health organization, CRC has provided healing and hope in the lives of their patients and students. By offering the largest array of personalized treatment services, individuals, families and professionals can choose the most appropriate treatment setting for their behavioral, addiction, and therapeutic educational needs. Every day, more than 30,000 people receive treatment from CRC programs making it the most trusted specialized behavioral health organization in the nation. CRC Health Group's motivation for growth stems from a deep commitment to make their services widely and easily available to those in need, while maintaining passion for delivering advanced behavioral, addiction, and therapeutic educational services. For over two decades, CRC programs have helped individuals and families reclaim and enrich their lives. For more information, visit www.crchealth.com or call (877) 637-6237.