

FOR IMMEDIATE RELEASE

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**PREMIER RECOVERY CENTER BAYSIDE MARIN WELCOMES NEW
EXECUTIVE DIRECTOR**

(San Rafael, CA, November 18, 2008) -- Bayside Marin, a premier provider of residential and outpatient substance abuse treatment, today announced the appointment of new Executive Director, Timothy Sinnott, MFT, CADC-II.

Sinnott joins Bayside Marin with over 25 years of experience in the leadership and management of addiction rehabilitation programs, behavioral health services, employee assistance programs, and organizational training and development. Most recently, Tim was CEO of Crossroads Centre Antigua, a non-profit rehabilitation program founded by Eric Clapton. Prior to that, he served as Director of Behavioral Health Services for Dominican Santa Cruz Hospital and had his own consulting and psychotherapy private practice for 14 years.

“We are very pleased to welcome Tim to Bayside Marin,” said Jerry Rhodes, President of the Recovery Division of CRC Health Group, Bayside’s parent company. “Tim possesses extensive experience and expertise in behavioral health services management and chemical dependency counseling and is highly regarded in this industry. His skills and leadership, along with his intense personal desire to effect positive change within clients and team members, will be great assets to Bayside Marin, CRC Health and, most importantly, the individuals we serve.”

Sinnott is a licensed Marriage, Family and Child Counselor, Certified Alcoholism and Drug Counselor and a Registered Behavioral Therapist. As Executive Director of Bayside Marin, he will be responsible for managing the overall operations of the facility, utilizing his extensive education, experience and personal commitment to helping others achieve and sustain recovery.

Located in San Rafael, California, Bayside Marin provides both residential treatment and outpatient services in an intimate setting overlooking the San Francisco Bay. Founded on the belief that people have the right to achieve recovery in an atmosphere of safety, dignity and empowerment, Bayside Marin is committed to treating each client as an individual and tailors treatment plans to address the specific challenges that pose a threat to their long-term recovery. A multi-disciplinary team of physicians, psychologists, certified addictions counselors and other treatment specialists work together to ensure that each client receives the utmost in quality care. For more information, visit www.baysidemarin.com or call 866-580-4742.

Bayside Marin is a member of CRC Health Group, the most comprehensive network of specialized behavioral care services in the nation. CRC offers the largest array of personalized treatment options, allowing individuals, families, and professionals to choose the most appropriate treatment setting for their behavioral, addiction, weight management and therapeutic education needs. CRC is committed to making its services widely and easily available, while maintaining a passion for delivering advanced treatment. For over two decades, CRC programs have helped individuals and families reclaim and enrich their lives. For more information, visit www.crchealth.com.

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