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**WELLNESS RESOURCE CENTER WELCOMES NEW EXECUTIVE
DIRECTOR, PAUL REED, LCSW**

(Boca Raton, FL, February 4, 2009) – Wellness Resource Center, a treatment center for men and women dealing with addictive disorders and co-occurring mental health issues, is pleased to announce the appointment of new Executive Director, Paul Reed, LCSW.

Reed is a Licensed Clinical Social Worker with over 15 years of experience in clinical and administrative positions. He began his clinical career at Miami Children’s Hospital, then progressed to Program Director and Executive Director in several residential mental health facilities in Florida and Georgia. With senior management experience in for-profit and not-for-profit human service organizations, Reed brings with him a commitment to clinical and operational excellence at Wellness.

“I am proud to be a part of the unique, integrated dual diagnosis treatment here at Wellness Resource Center,” says Reed. “It is a pleasure to engage in a program that maintains a stellar reputation and achieves such success with this population.”

Wellness Resource Center provides affordable treatment to men and women, ages 18 and older, who are suffering from dual diagnosis of psychiatric illness and chemical dependency. In a safe, nurturing environment, patients overcome habitual, self-defeating behaviors and begin to take positive steps toward optimal health and wellness. Through an individualized, integrated approach, patients strive for wellness in all areas of life – physical, mental, emotional, social and spiritual. For more information, visit www.wellnessresourcecenter.com or call 866-549-5032.

Wellness Resource Center is a member of CRC Health Group, the most comprehensive network of specialized behavioral care services in the nation. CRC offers the largest array of personalized treatment options, allowing individuals, families, and professionals to choose the most appropriate treatment setting for their behavioral, addiction, weight management and therapeutic education needs. CRC is committed to making its services widely and easily available, while maintaining a passion for delivering advanced treatment. For over two decades, CRC programs have helped individuals and families reclaim and enrich their lives. For more information, visit www.crchealth.com.

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